

OCTOBER 18-20, 2024 **PORTLAND, OREGON** and **ONLINE**



32ND ANNUAL ANIMAL LAW CONFERENCE ANIMALLAWCONFERENCE.ORG



WHAT IS THE ANIMAL LAW CONFERENCE?

The Animal Law Conference is the country's preeminent animal law event, focused on sharing ideas and cultivating solutions to advance the interest of animals through the legal system. Since 2013, the conference has been co-presented by the Animal Legal Defense Fund and the Center for Animal Law Studies at Lewis & Clark Law School.



VISIT WEBSITE >

“

Truly wonderful conference!

This was a very inspiring weekend, and I am thankful for everyone's passion, kindness, and commitment to the animals. Thanks so much for your hard work organizing this event.

”



OUR REACH



FACEBOOK:

340,000+ combined Animal Legal Defense Fund,
Center for Animal Law Studies, and
Animal Law Conference followers

INSTAGRAM:

51,000+ combined Animal Legal Defense Fund,
Center for Animal Law Studies, and
Animal Law Conference followers

EMAIL AUDIENCE:

193,000+ combined Animal Legal Defense Fund
and Center for Animal Law Studies viewers

PRINT:

63,000+ Animal Legal Defense Fund's
Animals' Advocate newsletter sent quarterly

Over 500+ anticipated in-person
and virtual 2024 attendees



2024 SPONSORSHIP BENEFITS

	PRESENTING \$25,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000
ACCESS:				
Complimentary access to the conference.				
Reserved seating at panel discussion for sponsor and guests.	●	●	●	●
ACKNOWLEDGMENT & PUBLICITY:				
Introduce keynote speaker during Saturday's banquet awards dinner.	●			
Prominent visual and verbal recognition during keynote presentation.	●	●		
Recognition on main stage screen(s).	●	●		
Verbal recognition during session introductions throughout the conference weekend.	●	●	●	●
Recognition as official sponsor of a particular reception, meal, or break.	BANQUET DINNER	WELCOME RECEPTION	PANEL DISCUSSION	LUNCH
Recognition in meal & common areas.	●	●	●	●
Space reserved for promotional materials or giveaway item (all materials must be approved by conference manager).	●	●	●	●
Exclusive feature in an Animal Law Conference Instagram, Twitter, and Facebook post.	4	3	2	1
Exclusive feature in Animal Legal Defense Fund and Center for Animal Law Studies Facebook and Twitter post(s).	4	3	2	1

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2024 SPONSORSHIP BENEFITS – CONTINUED

	PRESENTING \$25,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000
Recognition in Animal Legal Defense Fund’s eNews in September 2024 (cut-off date is September 13, 2024).	●	●	●	●
Recognition in emails about the conference to Animal Legal Defense Fund’s 195,000+ online supporters.	ALL	4	3	2
Recognition in emails to conference registrants pre-event.	ALL	4	3	2
Recognition in The Animals’ Advocate print newsletter (cut-off date is October 13, 2024).	●	●	●	●
Special recognition in an email to all conference registrants post-event.	●	●	●	●
VIRTUAL EVENT RECOGNITION:				
Exclusive recognition in one platform announcement, visible to all conference attendees via push notification and on platform homepage.	●	●	●	●
Logo featured on Animal Law Conference website and virtual event platform homepage & login page, prominence by level.	●	●	●	●
Fully customizable virtual exhibit space.	●	●	●	●
TAX DEDUCTION:				
Sponsorship of the event is tax-deductible to the full extent allowed by law. Please consult your tax advisor.	●	●	●	●



PAST SPONSORS



VISIT WEBSITE >



32ND ANNUAL ANIMAL LAW CONFERENCE: 2024 SPONSORSHIP SIGN-UP



**I'D LIKE TO
SIGN-UP FOR:**

PRESENTING:
\$25,000

PLATINUM:
\$15,000

GOLD:
\$10,000

SILVER:
\$5,000

PAYMENT OPTIONS:

Note! Please do not process your donation through the Animal Legal Defense Fund's website.

EMAIL: sponsorALC@aldf.org **MAIL:** Animal Legal Defense Fund (Attn: sponsorALC@aldf.org) 525 E. Cotati Avenue, Cotati, CA 94931 **FAX:** (707) 795-7280

CONTACT INFORMATION:

CONTACT NAME:

TITLE:

COMPANY / ORGANIZATION NAME:

MAILING ADDRESS:

CITY / STATE / ZIP CODE:

EMAIL:

PHONE:

I AM PAYING WITH:

CREDIT CARD

CHECK

Please make payable to:
Animal Legal Defense Fund

CREDIT CARD

MC

Visa

Discover

AMEX

AMOUNT \$ _____

CARD NUMBER:

EXP. DATE:

CVV:

NAME:

BILLING ADDRESS:

CITY / STATE / ZIP CODE:

SIGNATURE:

DATE:

ADDITIONAL DONATION: AMOUNT \$ _____

TOTAL \$ _____

[VISIT WEBSITE >](#)