

OCTOBER 20-22, 2023 **LOS ANGELES, CA** and **ONLINE**



**31<sup>ST</sup> ANNUAL ANIMAL LAW CONFERENCE** [ANIMALLAWCONFERENCE.ORG](http://ANIMALLAWCONFERENCE.ORG)



## WHAT IS THE ANIMAL LAW CONFERENCE?

The Animal Law Conference is the country's preeminent animal law event, focused on sharing ideas and cultivating solutions to advance the interest of animals through the legal system. Since 2013, the conference has been co-presented by the Animal Legal Defense Fund and the Center for Animal Law Studies at Lewis & Clark Law School.



VISIT WEBSITE >

“

Thank you for getting so many brilliant people to speak!

I had a wonderful time and look forward to attending future conferences!

”



## OUR REACH



### FACEBOOK:

**340,000+** combined Animal Legal Defense Fund, Center for Animal Law Studies, and Animal Law Conference followers

### INSTAGRAM:

**48,000+** combined Animal Legal Defense Fund, Center for Animal Law Studies, and Animal Law Conference followers

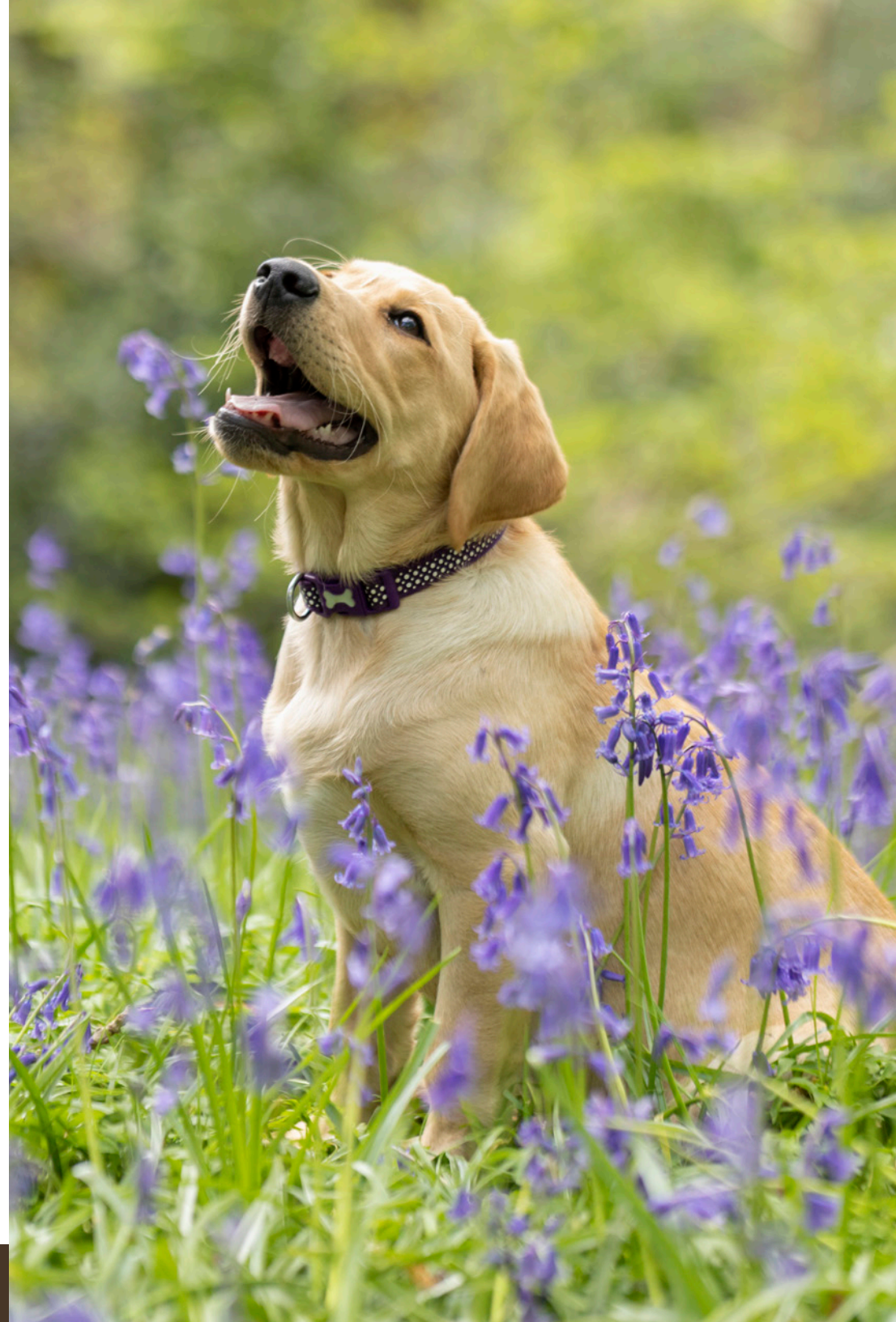
### EMAIL AUDIENCE:

**197,000+** combined Animal Legal Defense Fund and Center for Animal Law Studies viewers

### PRINT:

**60,000+** Animal Legal Defense Fund's *Animals' Advocate* newsletter sent quarterly

**Over 600+** anticipated in-person and virtual 2023 attendees



## 2023 SPONSORSHIP BENEFITS

	PRESENTING \$25,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
<b>ACCESS:</b> Complimentary access to the conference.	10 IN-PERSON TICKETS WITH VIP BANQUET SEATING & 16 VIRTUAL TICKETS	8 IN-PERSON TICKETS WITH VIP BANQUET SEATING & 12 VIRTUAL TICKETS	6 IN-PERSON TICKETS & 8 VIRTUAL TICKETS	4 IN-PERSON TICKETS & 4 VIRTUAL TICKETS	2 IN-PERSON TICKETS & 2 VIRTUAL TICKETS
Reserved seating at panel discussion for sponsor and guests.	●	●	●	●	●
<b>ACKNOWLEDGEMENT &amp; PUBLICITY:</b> Recognition in emails about the conference to Animal Legal Defense Fund's list of 195,000+ supporters.	ALL	4	3	2	1
Recognition in emails to conference registrants pre-event.	ALL	4	3	2	1
Recognition in Animal Legal Defense Fund's eNews in September 2023 (cut-off date is September 18, 2023).	●	●	●		
Special recognition in an email to all conference registrants post-event.	●	●	●	●	●
Recognition in <i>The Animals' Advocate</i> print newsletter (cut-off date is October 13, 2023).	●	●	●	●	●
Exclusive feature in an Animal Law Conference Instagram post.	3	2	1		
Individual spotlight in Animal Law Conference Twitter and Facebook post(s).	3	2	1		
Exclusive feature in Animal Legal Defense Fund and Center for Animal Law Studies Facebook and Twitter post(s).	3	2	1		
Introduce the keynote speaker during the Saturday banquet and awards dinner.	●				

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## 2023 SPONSORSHIP BENEFITS – CONTINUED

	PRESENTING \$25,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
Prominent visual and verbal recognition during conference keynote presentation.	●	●			
Verbal recognition during session introductions throughout the conference weekend	●	●	●	●	●
Recognition as the official sponsor of a particular reception, meal, or break.	BANQUET DINNER	WELCOME RECEPTION	PANEL DISCUSSION	LUNCH	BREAK
Recognition in meal & common areas.	●	●	●	●	●
Recognition on main stage screen(s).	●	●			
Space reserved on conference registration or information table for promotional materials or giveaway item (all materials must be approved by conference manager).	● + PRODUCT DISPLAY	●	●	●	●
<b>VIRTUAL EVENT RECOGNITION:</b>					
Exclusive recognition in one platform announcement, visible to all conference attendees via push notification and on platform homepage.	●	●			
Logo featured on virtual event platform login page.	●	●	●		
Logo featured on the Animal Law Conference website & virtual event platform homepage, prominence by level.	●	●	●	●	●
Fully customizable virtual exhibit space.	●	●	●	●	●
<b>TAX DEDUCTION:</b>					
Sponsorship of the event is tax-deductible to the full extent allowed by law. Please consult your tax advisor.	●	●	●	●	●



# PAST SPONSORS





# 31<sup>ST</sup> ANNUAL ANIMAL LAW CONFERENCE: 2023 SPONSORSHIP SIGN-UP



I'D LIKE TO  
SIGN-UP FOR:

**PRESENTING:**  
\$25,000

**PLATINUM:**  
\$15,000

**GOLD:**  
\$10,000

**SILVER:**  
\$5,000

**BRONZE:**  
\$2,500

## PAYMENT OPTIONS:

**Note:** Do not process your donation through Animal Legal Defense Fund's website.

**EMAIL:** [jbenton@aldf.org](mailto:jbenton@aldf.org) | **MAIL:** Animal Legal Defense Fund / 525 E. Cotati Avenue, Cotati, CA 94931 (Attn: Marcia Slackman) | **FAX:** (707) 795-7280

## CONTACT INFORMATION:

CONTACT NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

COMPANY / ORGANIZATION NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY / STATE / ZIP CODE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

I AM PAYING WITH:  CREDIT CARD  CHECK Please make payable to:  
Animal Legal Defense Fund

**CREDIT CARD**  MC  Visa  Discover  AMEX **AMOUNT** \$ \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_ CVV: \_\_\_\_\_

NAME: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

CITY / STATE / ZIP CODE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

**ADDITIONAL DONATION:** AMOUNT \$ \_\_\_\_\_ **TOTAL** \$ \_\_\_\_\_

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