NOVEMBER 4-6, 2022 PORTLAND, OR and ONLINE

THE ANIMAL LAW CONFERENCE

30th Annual Animal Law Conference
ANIMALLAWCONFERENCE.ORG
WHAT IS THE ANIMAL LAW CONFERENCE?

The Animal Law Conference is the country’s preeminent animal law event, focused on sharing ideas and cultivating solutions to advance the interest of animals through the legal system.

The conference is co-presented by the Animal Legal Defense Fund and the Center for Animal Law Studies at Lewis & Clark Law School.
This conference changed my life.

I loved the variety of topics covered and the diversity of speakers and attendees.

As someone still in law school, this was invigorating and inspiring.
HISTORY OF THE ANIMAL LAW CONFERENCE

Lewis & Clark Law School and the Animal Legal Defense Fund have a rich history hosting and supporting animal law conferences for students, practitioners, scholars, and activists. In 2013, the Animal Law Conference at Lewis & Clark and the Animal Legal Defense Fund’s Future of Animal Law Conference joined forces to create The Animal Law Conference, co-presented by the Animal Legal Defense Fund and the Center for Animal Law Studies. This conference has become the preeminent event in the field of animal law today. The conference alternates between Portland, Oregon, and other US cities every other year.
WHO ATTENDS?

The Animal Law Conference brings together attorneys, law students, professors, and activists from around the world to share ideas about advancing the interests of animals through the legal system.

2021 ATTENDANCE AT A GLANCE:

400+ attendees
30+ prominent speakers

2021 DEMOGRAPHICS:

- LAW STUDENTS: 43%
- LEGAL PROFESSIONALS: 34%
- GENERAL PUBLIC: 10%
- NON-PROFIT/PUBLIC INTEREST EMPLOYEES: 13%

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WHAT TO EXPECT

Attendees will learn about the wide-ranging work that is being done to transform the legal status of animals and explore how this work is playing out in civil, criminal, and international law, as well as academia, politics, and scientific study.

600+ anticipated 2022 attendees
WHY SPONSOR THE ANIMAL LAW CONFERENCE?

Show your support for attorneys, law students, professors, and activists from around the world as they share ideas about advancing the interests of animals through the legal system.

Receive tickets to the conference and a chance to network with the top minds in the field of animal law.

Receive recognition in conference publicity that is distributed to thousands of attendees and animal advocates.

A full list of sponsorship levels and benefits can be found on the following pages. For additional information, please contact Animal Legal Defense Fund Development Associate, Jenna Benton.

j benton@aldf.org
# 2022 Sponsorship Benefits

## Access:
Complimentary access to the conference.

- Reserved seating at panel discussion for sponsor and guests.

## Acknowledgement & Publicity:
Special recognition during conference keynote presentation.

- Exclusive feature in one individual Animal Law Conference Instagram post.
- Recognition on main stage screen(s).
- Special recognition in Animal Legal Defense Fund’s eNews in October 2022 (cut-off date is October 15, 2022).
- Individual spotlight in Animal Law Conference Twitter and Facebook posts.
- Exclusive feature in Animal Legal Defense Fund and Center for Animal Law Studies Facebook and Twitter posts.
- Logo featured in virtual conference sessions & verbal recognition during session introductions.
- Recognition as the official sponsor of a particular reception, meal, or break.
- Space reserved on conference registration or information table for promotional materials or giveaway item (all materials must be approved by conference manager).

## Tax Deduction:
Sponsorship of the event is tax-deductible to the full extent allowed by law.

Please consult your tax advisor.

<table>
<thead>
<tr>
<th>PLATINUM ($15,000)</th>
<th>GOLD ($10,000)</th>
<th>SILVER ($5,000)</th>
<th>BRONZE ($2,500)</th>
</tr>
</thead>
<tbody>
<tr>
<td>8 in-person tickets with VIP Banquet Seating &amp; 16+ virtual tickets</td>
<td>6 in-person tickets &amp; 12 virtual tickets</td>
<td>4 in-person tickets &amp; 8 virtual tickets</td>
<td>2 in-person tickets &amp; 4 virtual tickets</td>
</tr>
</tbody>
</table>

**Note:**
- Saturday: Welcome Reception or Banquet Dinner, Lunch, Break
- Sunday: Lunch, Break
- + Product Display
## 2022 Sponsorship Benefits — Continued

<table>
<thead>
<tr>
<th>Access:</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
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### Access:
- Complimentary access to the conference.
- **8 In-Person Tickets with VIP Banquet Seating & 16+ Virtual Tickets**
- **6 In-Person Tickets & 12 Virtual Tickets**
- **4 In-Person Tickets & 8 Virtual Tickets**
- **2 In-Person Tickets & 4 Virtual Tickets**

### Reserved Seating at Panel Discussion for Sponsor and Guests:
- Exclusive access to panel discussions for sponsor and guests.

### Acknowledgement & Publicity:
- Special recognition during conference keynote presentation.
- Exclusive feature in one individual Animal Law Conference Instagram post.
- Recognition on main stage screen(s).
- Special recognition in Animal Legal Defense Fund’s eNews in October 2022 (cut-off date is October 15, 2022).
- Individual spotlight in Animal Law Conference Twitter and Facebook posts.
- **2 Posts**
- Exclusive feature in Animal Legal Defense Fund and Center for Animal Law Studies Facebook and Twitter posts.
- Logo featured in virtual conference sessions & verbal recognition during session introductions.

### Saturday Sunday:
- Recognition as the official sponsor of a particular reception, meal, or break.
- Space reserved on conference registration or information table for promotional materials or giveaway item (all materials must be approved by conference manager).
- Recognition in up to five Animal Legal Defense Fund emails about the conference to 135,000+ supporters.
- Recognition on screen(s) in meal & common areas.
- Recognition in up to five emails about the conference to registrants pre-event.
- Special recognition in Animal Legal Defense Fund’s The Animals’ Advocate print newsletter (cut-off date is August 31, 2022).
- Special recognition in thank you email to entire conference registrants list post-event.

### Virtual Event Platform Exhibit Hall:
- Logo featured on virtual event platform homepage banner.
- Exclusive recognition in one platform announcement, visible to all conference attendees via push notification and on platform homepage.
- Logo featured on virtual event platform login page.
- Logo featured on the Animal Law Conference website & virtual event platform homepage.
- Fully customizable virtual exhibit space.

### Tax Deduction:
- Sponsorship of the event is tax-deductible to the full extent allowed by law. Please consult your tax advisor.
One of the most educational and inspiring events I have ever attended. I went home feeling refreshed and prepared to keep fighting for animals.

Fabulous, wide-ranging, informative, and motivational presentations delivered through a seamless technology platform!
JOIN US AS A SPONSOR!

Jenna Benton
Development Associate

jbenton@aldf.org
(707) 795-2533 x1034

www.animallawconference.org
#AnimalLawCon
30TH ANNUAL ANIMAL LAW CONFERENCE:
2022 SPONSORSHIP SIGN-UP

I'D LIKE TO SIGN-UP FOR:  □ PLATINUM: $15,000  □ GOLD: $10,000  □ SILVER: $5,000  □ BRONZE: $2,500

PAYMENT OPTIONS:  Note: Do not process your donation through Animal Legal Defense Fund’s website.

EMAIL: jbenton@aldf.org  |  MAIL: Animal Legal Defense Fund / 525 E. Cotati Avenue, Cotati, CA 94931 (Attn: Sandy Haynes)  |  FAX: (707) 795-7280

CONTACT INFORMATION:

CONTACT NAME: ____________________________

TITLE: ____________________________

COMPANY / ORGANIZATION NAME: ____________________________

MAILING ADDRESS: ____________________________

CITY / STATE / ZIP CODE: ____________________________

EMAIL: ____________________________

PHONE: ____________________________

I AM PAYING WITH:  □ CREDIT CARD  □ CHECK

CREDIT CARD □ MC  □ Visa  □ Discover  □ AMEX  AMOUNT $__________

CARD NUMBER: ____________________________

EXP. DATE: ____________________________

CVV: ____________________________

NAME: ____________________________

BILLING ADDRESS: ____________________________

CITY / STATE / ZIP CODE: ____________________________

SIGNATURE: ____________________________

DATE: ____________________________

□ ADDITIONAL DONATION: AMOUNT $__________

TOTAL $__________

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