29th Annual Animal Law Conference
Transforming Our Relationship with Animals

Virtual

October 15–17, 2021

animallawconference.org | #animallawcon
WHAT IS THE ANIMAL LAW CONFERENCE?

The Animal Law Conference is the country’s preeminent animal law event, focused on sharing ideas and cultivating solutions to advance the interest of animals through the legal system. The conference is co-presented by the Animal Legal Defense Fund and the Center for Animal Law Studies at Lewis & Clark Law School.
This conference changed my life.

I loved the variety of topics covered and the diversity of speakers and attendees.

As someone still in law school, this was invigorating and inspiring.
HISTORY OF THE ANIMAL LAW CONFERENCE

Lewis & Clark Law School and the Animal Legal Defense Fund have a rich history hosting and supporting animal law conferences for students, practitioners, scholars, and activists. In 2013, the Animal Law Conference at Lewis & Clark and the Animal Legal Defense Fund’s Future of Animal Law Conference joined forces to create The Animal Law Conference, co-presented by the Animal Legal Defense Fund and the Center for Animal Law Studies. This conference has become the preeminent event in the field of animal law today. The conference alternates between Portland, Oregon, and other US cities every other year.
WHO ATTENDS?
The Animal Law Conference brings together attorneys, law students, professors, and activists from around the world to share ideas about advancing the interests of animals through the legal system.

ATTENDANCE AT-A-GLANCE:
400+ attendees
30+ prominent speakers

DEMOGRAPHICS:
- General Public: 14%
- Law Students: 29%
- Legal Professionals: 38%
- Non-Profit/Public Interest Employees: 19%

VISIT WEBSITE >
WHAT TO EXPECT

Attendees will learn about the wide-ranging work that is being done to transform the legal status of animals and explore how this work is playing out in civil, criminal, and international law, as well as academia, politics, and scientific study.

600+ anticipated 2021 attendance
WHY SPONSOR THE ANIMAL LAW CONFERENCE?

Show your support for attorneys, law students, professors, and activists from around the world as they share ideas about advancing the interests of animals through the legal system.

Receive tickets to the conference and a chance to network with the top minds in the field of animal law.

Receive recognition in conference publicity that is distributed to thousands of attendees and animal advocates.

A full list of sponsorship levels and benefits can be found on the following pages. For additional information, please contact Animal Legal Defense Fund Development Associate, Jenna Benton.

jbenton@aldf.org
**2021 Sponsorship Benefits**

**Access:**
Complimentary tickets to conference.

**Acknowledgement & Publicity:**
- Special recognition during conference welcome video & keynote presentation.
- Exclusive feature in one individual Animal Law Conference Instagram post.
- Logo featured on virtual event platform homepage banner.
- Exclusive recognition in one platform announcement, visible to all conference attendees via push notification and on platform homepage.
- Individual spotlight in Animal Law Conference Twitter and Facebook posts.
- Exclusive feature in Animal Legal Defense Fund and Center for Animal Law Studies Facebook and Twitter posts.
- Logo featured on virtual event platform login page.

<table>
<thead>
<tr>
<th>16+ Tickets</th>
<th>12 Tickets</th>
<th>8 Tickets</th>
<th>4 Tickets</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Platinum</strong> $8,000</td>
<td><strong>Gold</strong> $6,000</td>
<td><strong>Silver</strong> $4,000</td>
<td><strong>Bronze</strong> $2,000</td>
</tr>
</tbody>
</table>

**Virtual Exhibit:**
Fully customizable virtual exhibit space.

**Tax Deduction:**
Sponsorship of the event is tax-deductible to the full extent allowed by law. Please consult your tax advisor.
## 2021 Sponsorship Benefits

<table>
<thead>
<tr>
<th>Recognition in up to five emails about the conference to registrants pre-event.</th>
<th><img src="https://example.com/symbol" alt="Symbol" /></th>
<th><img src="https://example.com/symbol" alt="Symbol" /></th>
<th><img src="https://example.com/symbol" alt="Symbol" /></th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo featured in conference sessions &amp; special recognition during session introductions.</td>
<td><img src="https://example.com/symbol" alt="Symbol" /></td>
<td><img src="https://example.com/symbol" alt="Symbol" /></td>
<td><img src="https://example.com/symbol" alt="Symbol" /></td>
</tr>
<tr>
<td>Special recognition in Animal Legal Defense Fund’s The Animals’ Advocate print newsletter (cut-off date is September 1, 2021).</td>
<td><img src="https://example.com/symbol" alt="Symbol" /></td>
<td><img src="https://example.com/symbol" alt="Symbol" /></td>
<td><img src="https://example.com/symbol" alt="Symbol" /></td>
</tr>
<tr>
<td>Logo featured in conference sessions &amp; verbal recognition during session introductions.</td>
<td><img src="https://example.com/symbol" alt="Symbol" /></td>
<td><img src="https://example.com/symbol" alt="Symbol" /></td>
<td><img src="https://example.com/symbol" alt="Symbol" /></td>
</tr>
<tr>
<td>Special recognition in thank you email to entire conference registrants list post-event.</td>
<td><img src="https://example.com/symbol" alt="Symbol" /></td>
<td><img src="https://example.com/symbol" alt="Symbol" /></td>
<td><img src="https://example.com/symbol" alt="Symbol" /></td>
</tr>
</tbody>
</table>

### Virtual Exhibit:

Fully customizable virtual exhibit space.

### Tax Deduction:

Sponsorship of the event is tax-deductible to the full extent allowed by law. Please consult your tax advisor.
One of the most educational and inspiring events I have ever attended. I went home feeling refreshed and prepared to keep fighting for animals.

Fabulous, wide-ranging, informative and motivational presentations delivered through a seamless technology platform!
PAST SPONSORS
JOIN US AS A SPONSOR!

Jenna Benton
Development Associate

jbenton@aldf.org
(707) 795-2533 x1034

www.animallawconference.org
#AnimalLawCon